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The APTA to Host Tech & Talent – A Networking Event

Dieppe, NB – The Atlantic Provinces Trucking Association is pleased to announce its Tech & Talent event, which will take place at the Wingate Dieppe Hotel & Convention Center on Thursday, June 7, 2018.

The event offers attendees the opportunity to learn about new and upcoming technologies available to the trucking industry as well as gain insights from industry experts on how to recruit top talent.

"It's an exciting time for the trucking industry as emerging technologies present enormous opportunities", said Jean-Marc Picard, executive director of the APTA. "We are very excited about this event, which will deliver value to our members as we equip them with the knowledge and tools required to navigate and lead in a business environment that is constantly changing."

Topics will include:

- Semi Automated Trucks
- Wireless Sensors, Networks, IoT (Internet of Things)
- Smart Trailers; Unleashing the Power of Connected Data
- Trucking and the Cyber Tornado – Why you need to care
- Building a Resilient Economy through the use of Cyber Security Standards
- Talent Recruitment – What HR should know; Shift in Essential Skills

The event will conclude with a traditional lobster dinner featuring standup comedian Patrick Ledwell.

For full conference details, registration, and sponsorship visit www.apta.ca

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Media Contact:

Jean-Marc Picard
Executive Director | Atlantic Provinces Trucking Association
jmpicard@apta.ca | 506-855-2782 | 506-875-2854

"To be the trusted and effective voice of the road transport industry that supports its members".