

For Immediate Release – October 17, 2018

Trucking Industry Leaders Gather for Transportation Summit

Dieppe, NB – Approximately 230 trucking industry leaders, representing companies from across the Atlantic Provinces and Canada, will participate in the 2018 Transportation Summit taking place October 23-24, 2018 at the St. John's Convention Centre in NL.

Hosted by the Atlantic Provinces Trucking Association (APTA), this event brings industry professionals together and offers attendees the opportunity to learn about and discuss trends that are shaping the road transportation sector.

Industry experts will provide insights on new technologies, talent recruitment, public policy, and deliver outlooks for both the industry and the economy. Exhibitors will demonstrate new products and services to drive the industry forward as it continues to serve customers and communities across Atlantic Canada and North America.

"It's an exciting time for the trucking industry", said Jean-Marc Picard, executive director of the APTA. "Adoption of emerging technologies together with the search for and integration of new talent provides enormous opportunities for the industry."

Shawn Kanungo, a strategist who focuses on the intersection of creativity, business, and technology, will deliver the keynote address. Known globally for his work in the innovation space, Shawn helps organizations thrive in the era of disruption.

"The transportation summit is an important and exciting event that supports our members by strengthening their ability to navigate and lead in a business environment that is constantly changing, and to drive the economy in Atlantic Canada." said Dave Miller, Chair of the APTA.

Topics will include:

- Public Policy Update
- Economic and Industry Outlook
- Talent Recruitment
- Electrified Power
- Block Chain for Transportation

For full conference details, registration, and sponsorship visit www.apta.ca

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"To be the trusted and effective voice of the road transport industry that supports its members".