

WEBSITE

Top Banner Ad

Top Banner: 960 X 337 pixels
(25.4cm x 8.92cm)

Bottom Banner Ad

Bottom Banner: 728 X 90 pixels
(19.26cm x 2.38cm)

Placement

Location	Cost (3, 6, 12 months)
Top	\$300, \$500, \$1,000
Bottom	\$200, \$300, \$500

*Company links are also added with placement ad. By clicking on the ad, members and browsers will automatically connect to your website.



TOP BANNER
(960 X 337 pixels)

BOTTOM BANNER
(728 X 90 pixels)



NEWSLETTER

“From the Road” Quarterly e-Newsletter
Deliver your message directly to the APTA audience.
Each issue has a minimum of 10 pages, maximum of 20.

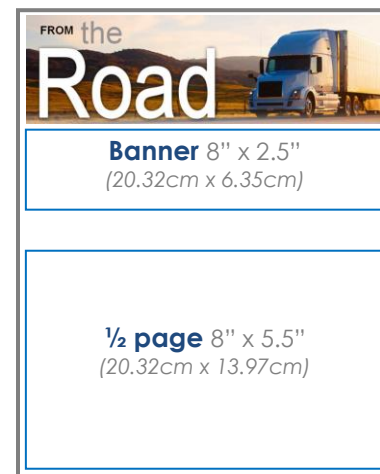
Banner Ad & Half Page Ad

Placement

Location	Cost (1, 2, 3, 4 editions)
Banner	\$150, \$275, \$400, \$500
½ page	\$200, \$350, \$500, \$650

Deadline Schedule

Issue Date	Booking & Material Closing Date
March 31 st , 2017	March 24 th , 2017
June 30 th , 2017	June 23 rd , 2017
September 29 th , 2017	September 22 nd , 2017
December 22 nd , 2017	December 15 th , 2017



Standard
Size
Page
8.5" x 11"

EMAIL

Weekly e-Mail Blast

APTA will indicate in the header/subject line that the email is a paid advertisement message. Message must come with: text file, link to website, and company logo. APTA will send to full membership list on Fridays. Only two sponsored messages allowed weekly. Cost is \$200 for one week, maximum of 2 weeks in a 3 month period.

APTA advertising order form

✓	Website	\$	✓	Newsletter	\$
	Top Banner - 3 Months	\$ 300		Banner Ad - 1 Edition	\$ 150
	Top Banner - 6 Months	\$ 500		Banner Ad - 2 Editions	\$ 275
	Top Banner - 12 Months	\$ 1,000		Banner Ad - 3 Editions	\$ 400
	Bottom Banner - 3 Months	\$ 200		Banner Ad - 4 Editions	\$ 500
	Bottom Banner - 6 Months	\$ 300		½ Page Ad - 1 Edition	\$ 200
	Bottom Banner - 12 Months	\$ 500		½ Page Ad - 2 Editions	\$ 350
Starting Month:				½ Page Ad - 3 Editions	\$ 500
✓	Weekly E-mail	\$		½ Page Ad - 4 Editions	\$ 650
	1 Week	\$ 200	Editions for Ad:		
	2 Weeks	\$ 375	Notes:		
Dates for Ad:					
<p>Please note that advertising is only available to APTA members, on a first come first serve basis. All ads should be in ready to send format or additional charges may apply.</p>					

Contact & Payment Information:		*All Prices will have 15% HST added*	
(R106736432)			
Company Name: _____			
Contact Name: _____			
Address: _____			
Phone: _____		Email: _____	
Invoice Me (APTA Members only) <input type="checkbox"/>			
Credit Card		<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Card Number: _____		Expiry (mm/yy): _____	
Name on Card: _____			
Signature: _____			
<p><i>Please consider paying by cash or cheque instead of your credit card. Thank you!</i></p>			

Please return this form via fax 506.853.7424, or via email mbabineau@apta.ca

For more information, please contact the APTA office at 506.855.2782 or email abergeon@apta.ca