

Road
Transportation
Industry in

ATLANTIC
CANADA



400,000+



People Employed by
Road Transportation
Industry in Canada



— BUSINESS DEVELOPMENT, SALES & MARKETING —

What Our Industry Offers

- Great Pay & Benefits
- Job Security
- Work With Awesome People
- Opportunities to Train, Grow, Advance & Travel
- Committed & Award Winning Employers

Did You Know...

10,000,000+

trucks cross the Canada-US border annually. Business growth is booming!
(source: Canadian Trucking Alliance)

amazon depends on trucks!

Canadian e-commerce sales were up 15.1% year-over-year in January 2018.
(source: retail-insider.com)

Careers that Connect with Customers & Communities



Business Development Manager

- Collaborate with teams, identify business trends and opportunities
- Build great relationships with new and existing customers



Sales Manager

- Analyze data, set sales goals, executive sales plans
- Train, mentor, and support sales teams



Sales Representative & Customer Care

- Work with customers and ensure a smooth sales process
- Identify and implement creative solutions to support customers



Marketing Manager

- Promote a company's brand, values, and services
- Manage marketing, promotion, and advertising activities
- Work with teams to monitor and leverage trends



Social Media Coordinator

- Create and leverage social media content to build relationships with customers, stakeholders, and public audiences
- Manage and integrate multiple social media platforms



Rating & Pricing Coordinator

- Calculate shipping rates and prices for customer orders

FAQs



Can I visit companies to see what they do? **Yes. Contact APTA.**
We would love to arrange a visit.

Do companies provide mentorship? **Absolutely. Our members value their employees and are committed to helping them succeed and grow.**

Get Started

Contact THRSC or APTA today!

