

Sponsorship Package

The sponsorship opportunities listed below come with a full package of sponsor recognition and promotion, including:

	Exclusive (1)	Platinum (5)	Gold	Casino Tables (10)	Silver
	\$10,000	\$5,000	\$2,500	\$1,250	\$1,000
LOGO PLACEMENT IN:					
Event Program	✓	✓	✓	✓	✓
Note Pads	✓	✓	✓		
Tri Folds	✓	✓	✓		
APTA Website	✓	✓	✓		
APTA Newsletter	✓	✓			
Daytime Slide Presentation	✓	✓	✓	✓	✓
Conference Email Blast	✓	✓	✓	✓	✓
<i>Special</i> Logo Placement	PowerPoint & Dinner Tent Cards			Sign with Company Logo	
FULL CONFERENCE PASSES	*call for details	2	1		
EXTENDED PROMOTION					
Company Profile – program	✓	✓	✓		
Insert in Registration Kit <i>*company promotional items</i>	✓	✓	✓		

Other sponsorship opportunities, based on first come, first serve:

- Lunch Sponsor** ~~\$3,000~~ 1 Full Conference Pass
* **SOLD** • Company Logo in Program • Note Pads • Tri Folds • Website • Insert in Registration Kit
- Wine Sponsor** ~~\$2,400~~ Company Logo on the Wine Tags
* 1 available • Company Logo in the Program • Website • Insert in Registration Kit
- Cocktail Reception** ~~\$1,800~~ Sign with Company Logo
* **SOLD** • Company Logo in Program • Tri Folds • Company Name listed on Website
- Breakfast** ~~\$1,600~~ Sign with Company Logo
* **SOLD** • Company Logo in Program • Tri Folds • Company Name listed on Website
- Photo Booth** ~~\$1,250~~ Company Logo on the Picture Frame
* **SOLD** • Company Logo in Program • Company Name listed on Website
- Registration Bags** ~~\$1,200~~ Company Logo on the Registration Bags
* **SOLD** • Company Logo in Program • Company Name listed on Website
- Coffee Breaks** ~~\$800~~ Sign with Company Logo
* 1 available • Company Name listed in Program & Website
- Program Printing** ~~\$800~~ Company Logo on cover of the Program
* **SOLD** • Company Name listed in Program & Website
- Name Tags** ~~\$500~~ Company Logo on Name Tags
* **SOLD** • Company Name listed in Program & Website

First Come, First Serve

ALL SPONSORS WILL HAVE THEIR LOGO IN THE “DAYTIME SLIDE PRESENTATION” & VERBAL RECOGNITION

Annual General Meeting 2017 Sponsorship Order Form

Sponsorship package selection:

Level	\$	✓	Level	\$	✓
Exclusive	\$ 10,000		Casino Tables (10)	\$ 1,250	
Platinum	\$ 5,000		Photo Booth	SOLD	
Luncheon	SOLD		Registration Bags	SOLD	
Gold	\$ 2,500		Silver	\$ 1,000	
Wine (1 available)	\$ 2,400		Coffee Break (1 available)	\$ 800	
Cocktail Reception	SOLD		Program Printing	SOLD	
Breakfast	SOLD		Name Tags	SOLD	

To ensure maximum exposure and full benefits of your sponsorship,
follow the schedule guidelines accordingly.

You must send your sponsorship confirmation & logo by the closing date as indicated.
Email logos to Danielle Hébert dhebert@apta.ca

We will need a **high resolution** copy of your logo in a jpeg, png, eps, or pdf file for better results.

Deadline schedule for guaranteed logo exposure

Pre-Event Advertising	
Newsletter "From the Road"	September 16 th , 2017
Weekly Email Blast, Website, Twitter, Facebook & LinkedIn	October 2 nd , 2017
At the Event	
For all printed materials (Program, Signs, Trifolds, Notepads, etc.)	September 15 th , 2017
Daytime Slide Presentation	September 22 nd , 2017
Website, Twitter, Facebook, LinkedIn & Press Release	

Contact & Payment Information: *Please consider paying by cash or cheque instead of your credit card.*
(R106736432) *Thank you!*

Company Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Invoice Me (APTA Members Only)

Credit Card Visa MasterCard American Express

Card Number: _____ Expiry (mm/yy): _____

Name on card: _____

Signature: _____