

## SPONSORSHIP FORM

### Limited Sponsorship Opportunities Available

To guarantee full benefits of your sponsorship, please email your logo to  
Danielle Hébert [dhebert@apta.ca](mailto:dhebert@apta.ca) or [events@apta.ca](mailto:events@apta.ca)

Logos must be in a high resolution file, for better results; either a jpeg, png or eps  
Deadline for logo exposure: **October 5<sup>th</sup>, 2018**

ALL Sponsors will have their company logo displayed in a 'sponsor loop' during the event, listed in participant's material, as well as receive Verbal Recognition during the event.

In addition, your company will get recognition leading up to the event in weekly e-Blast, added to our website, and shared via social media (Facebook & Twitter).

### Available Sponsorship \*First Come, First Serve\*

|   |                     |                          |   |                    |                          |
|---|---------------------|--------------------------|---|--------------------|--------------------------|
| <b>PLATINUM</b><br>5 sponsors available   | \$5,000             | <input type="checkbox"/> | <del><b>WINE (Lobster Dinner)</b><br/>2 sponsors available<br/>LOGO display on bottles</del>          | <del>\$2,400</del> | <input type="checkbox"/> |
| <b>GOLD</b><br>Unlimited sponsors   | \$2,500             | <input type="checkbox"/> | <del><b>REGISTRATION BAGS</b><br/>1 sponsor available<br/>LOGO on Bags</del>                          | <del>\$1,200</del> | <input type="checkbox"/> |
| <b>SILVER</b><br>Unlimited sponsors   | \$1,000             | <input type="checkbox"/> | <del><b>COFFEE BREAKS</b><br/>3 sponsors available<br/>LOGO display (sign or slide)</del>             | <del>\$ 800</del>  | <input type="checkbox"/> |
| <del><b>LUNCHEON SPONSOR</b><br/>1 sponsor available<br/>LOGO display (sign or slide)</del>   | <del>\$ 3,000</del> | <input type="checkbox"/> | <b>Exhibitor Booth</b><br>Limited quantity available<br>1 dressed table, 2 chairs<br>and power outlet | \$ 600             | <input type="checkbox"/> |
| <del><b>COCKTAIL RECEPTION</b><br/>1 sponsor available<br/>LOGO display (sign or slide)</del> | <del>\$1,800</del>  | <input type="checkbox"/> | <del><b>NAME TAGS</b><br/>1 sponsor available<br/>LOGO on Name Tags</del>                             | <del>\$ 500</del>  | <input type="checkbox"/> |
| <del><b>BREAKFAST SPONSOR</b><br/>1 sponsor available<br/>LOGO display (sign or slide)</del>  | <del>\$ 1,600</del> | <input type="checkbox"/> | <b>EVENT SPONSOR</b><br>Unlimited sponsors  | \$ 500             | <input type="checkbox"/> |

### Contact & Payment Information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Invoice Me** \_\_\_\_\_ (APTA Members only) Please consider paying by cash or cheque instead of your credit card. Thank you!

**Credit Card** Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry (mm/yy): \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

## SPONSORSHIP DETAILS

The sponsorship opportunities listed below come with a full package of sponsor recognition and promotion, including:

|   | Platinum<br>(5)                   | Gold    | Silver  | Event |
|---|-----------------------------------|---------|---------|-------|
|   | \$5,000                           | \$2,500 | \$1,000 | \$500 |
| <b>LOGO PLACEMENT IN:</b>                                       |                                   |         |         |       |
| Event Program   | ✓                                 | ✓       | ✓       | ✓     |
| Note Pads   | ✓                                 | ✓       |         |       |
| Tri Folds   | ✓                                 | ✓       |         |       |
| APTA Website  | ✓                                 | ✓       | ✓       | ✓     |
| APTA Newsletter   | ✓                                 |         |         |       |
| Daytime Slide Presentation                                      | ✓                                 | ✓       | ✓       | ✓     |
| Conference Email Blast  | ✓                                 | ✓       | ✓       |       |
| <i>Special</i> Logo Placement                                   | PowerPoint &<br>Dinner Tent Cards |         |         |       |
| <b>FULL CONFERENCE PASSES</b>                                   | 2                                 | 1       |         |       |
| <b>EXTENDED PROMOTION</b>                                       |                                   |         |         |       |
| Company Profile – program                                       | ✓                                 | ✓       |         |       |
| Insert in Registration Kit<br><i>*company promotional items</i> | ✓                                 | ✓       | ✓       |       |

**Other sponsorship opportunities, based on first come, first serve:**

- Lunch Sponsor**      ~~\$3,000~~ *1 Full Conference Pass*
  - Company Logo in Program • Note Pads • Tri Folds • Website • Insert in Registration Kit
  
- Wine Sponsor**      ~~\$2,400~~ *Company Logo on the Wine Tags*
  - Company Logo in Program • Website • Insert in Registration Kit
  
- Cocktail Reception**      ~~\$1,800~~ *Sign or Slide with Company Logo*
  - Company Logo in Program • Tri Folds • Company Name listed on Website
  
- Breakfast**      ~~\$1,600~~ *Sign or Slide with Company Logo*
  - Company Logo in Program • Tri Folds • Company Name listed on Website
  
- Registration Bags**      ~~\$1,200~~ *Company Logo on the Registration Bags*
  - Company Logo in Program • Company Name listed on Website
  
- Coffee Breaks**      ~~\$800~~ *Sign or Slide with Company Logo*
  - Company Name listed in Program & Website
  
- Exhibitor Booth**      ~~\$600~~ *Company Logo in Program*
  - Company Logo in Program & Name listed on Website
  
- Name Tags**      ~~\$500~~ *Company Logo on Name Tags*
  - Company Logo in Program & Name listed on Website

First Come, First Serve

**ALL SPONSORS WILL HAVE THEIR LOGO IN THE "DAYTIME SLIDE PRESENTATION" & VERBAL RECOGNITION**